

## Ideal Engine Company = Lansing Company of Delaware

Don Haynes (#2890)

Shown on the next page is a cover with the corner card of the Lansing Company of Delaware, mailed from their location at 288-289 West Street, New York, NY. The cover, posted at "STA. V/NEW YORK, N.Y." on June 2, 1916 was a recent find of mine. This turned out to be a real treasure, because the entire contents had been preserved by a collector.

The perfin is listed in *The Catalog of United States Perfins* as L52, Lansing Company, Lansing,

MI. There are supplementary entries for Lansing Company of Delaware; a Boston, MA location; and an A&C entry for New York City. This cover confirms that Additions and Corrections entry.

Shown below are the envelopes contents. These include a letter dated 6/1/16 about concrete mixers. However, the brochures which were also enclosed tells up about the company's line which were manufactured by the Ideal Engine Company. This may explain the Lansing, Michigan entry in our catalog. The Chairman of the Ideal Engine Company was R.E. Olds. Is there an Oldsmobile connection here?

Illustrations Follow



OF DELAWARE  
MANUFACTURERS OF

CONCRETE MACHINERY, WHEELBARROWS,  
THE LANSING IMPROVED WAREHOUSE AND R. R. TRUCKS,  
HAND CARTS, RUBBERED WHEELS, STEEL  
SCRAPERS, ETC.

288-289 WEST STREET

PHONES 6436  
5730

All orders accepted subject to  
fires, strikes, and all contin-  
gencies beyond our control.

Use A. B. C. Code, 4th and  
5th Edition. Western Union  
Universal Edition or Liebers  
Code.

Cable Address  
"QUOLANSING," New York.

NEW YORK, N. Y., 6/1/16

John Green,  
Jewett City, Conn.

Dear Sir:

What size mixer do you need to handle your concrete? We make them in sizes from 5 cu. ft. up, and each one is designed to handle every job most economically. These machines are backed by the Lansing Guarantee. They must be right, or we will make them satisfactory. Do not take our word for it. Inquire of those who are using them, or call at the above address and let us demonstrate these mixers to you.

Service is what we give our customers, having complete machines in stock for immediate shipment, and duplicate parts for every mixer. This is what every contractor appreciates when his job is held up pending arrival of repair parts that must come on from the west or some remote place.

Let us quote you prices before you buy. A two cent stamp may save you many \$DOLLARS\$. Write to-day for complete information on our mixers.

Trusting to hear from you by early mail, we beg to remain,

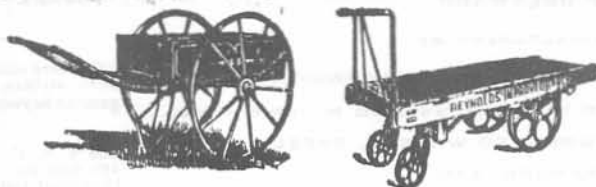
ELC:SM

Yours very truly,

LANSING COMPANY

Per

N. Y. Manager



IF NOT DELIVERED IN TEN DAYS RETURN TO  
**LANSING-COMPANY**  
 OF DELAWARE  
 288-289 WEST STREET  
 NEW YORK



John Green,  
 Jewett City, Conn.

Dear Sir:

We recently sold a No. 30 outfit to a large road contractor, who at the finish was pumping 7500 feet. A relief valve was placed at the pump and 2 inch pipe laid the entire distance. They started the engine in the morning and let it run continuously all day. They never lost a minute from lack of water. Another contractor working on the same road was continually delayed from lack of water, due to a cheap outfit improperly installed.

#### SPECIFICATIONS

Outfit No.	H. P. Eng.	Pmp No.	Diam. Cyl. Inches	Stroke Inches	Suct'n Inches	Dis-charge Inches	Capac. Gals. per hr.	Maxim'm Lift in ft.	Net Wt. lbs.	Ship Wt. lbs.
30	2	502	3	5	1 1/2	1 1/2	800	50	750	850
32	4	504	5	5	2	2	2000	125	200	1325
34	6	352	6	10	3	3	3800	125	800	2000

Capacities given are correct at 40 strokes per minute.

All quotations are on outfits mounted on cast iron base as illustrated. These outfits can be mounted on trucks for convenient moving at additional cost.

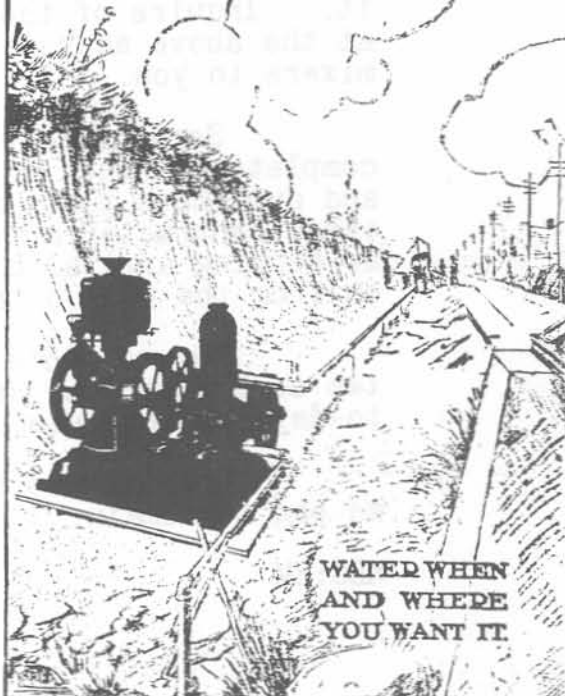
### Ideal Engine Company

R. E. OLDS, Chairman  
 LANSING - MICHIGAN

10000 X 154

## The IDEAL

### A Reliable Pumping Outfit



WATER WHEN  
 AND WHERE  
 YOU WANT IT

### Lansing-Company

288-289 West St. New York, N. Y.